



LIVE2LEAD

SPONSORSHIP GUIDE

JOHN C. MAXWELL | RYAN LEAK
KENDRA SCOTT | MARCUS BUCKINGHAM

CONFERENCE OVERVIEW



JOHN C. MAXWELL

#1 Leadership Expert and
Best-Selling Author



RYAN LEAK

An author, speaker, executive coach, and filmmaker. He's known for two documentaries: *The Surprise Wedding* and *Chasing Failure*.



KENDRA SCOTT

Designer, Founder,
Executive Chairwoman



MARCUS BUCKINGHAM

New York Times Best-Selling
Author, Founder of Strengths
Revolution, Global Researcher

LIVE2LEAD is an annual leadership gathering developed by Maxwell Leadership. Marking its 10th anniversary this year, Live2Lead has shared leadership and personal growth principles to a live audience and over 300 simulcast locations around the world.

Attendees learn from renowned leadership experts in various industries, gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. Our attendees leave equipped and excited to lead and create change with renewed passion and drive.

This year, on October 6, Live2Lead will host ambitious leaders and teams in industries ranging from healthcare, education, real estate, restaurants and franchises, to law firms, hotels/hospitality, financial services, and more.

Past speakers of Live2Lead include Simon Sinek, Dave Ramsey, Steve Harvey, Ed Mylett, Jamie Kern Lima, Cheryl Bachelder, Warrick Dunn, Linda Kaplan Thaler, Dan Cathy, Liz Wiseman, and Valorie Burton.

Check out our sponsorship packages below, and put your brand in front of leaders determined to grow their business and influence.

LIVE2LEAD

PARTNERSHIP PACKAGES

PLATINUM (TITLE) PARTNERSHIP

\$15,000

- 32 Reserved Tickets (4 VIP Tables)
- Maxwell DISC Indicator Reports and Debriefs for 8 leaders in your organization.
- 2-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.
- 5-Week Round Table facilitation with 4-8 leaders in your organization.
- Title logo on all flyers and media promotion.
- First logo on ticketing website and video representing your organization.

GOLD PARTNERSHIP

\$10,000

- 24 Reserved Tickets (3 VIP Tables).
- Maxwell DISC Indicator Reports and Debriefs for 2 leaders in your organization.
- 2-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.
- Exhibitor booth at the event.
- 2nd largest logo on all flyers and media promotion and mention from the stage.
- Logo on ticketing website and video representing your organization.

SILVER PARTNERSHIP

\$5,000

- 16 Reserved Tickets (2 VIP Tables).
- 2-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.
- Exhibitor booth at the event.
- Logo on all flyers and media promotion and mention from the stage.
- Inclusion of approved brochures/collateral marketing materials/giveaways in attendee welcome packet.
- Logo on ticketing website and video representing your organization.

BRONZE PARTNERSHIP

\$2,500

- 8 Reserved Tickets (1 VIP Tables).
- Exhibitor booth at the event.
- Mention from the stage during the event.
- Inclusion of approved brochures/collateral marketing materials/giveaways in attendee welcome packet.
- Logo on ticketing website and video representing your organization.

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